

TAIT RADIO COMMUNICATIONS SOLUTIONS

IN TOUCH



Dublin Bus chooses Tait's TNDS data transmission solution

Dublin Bus, Ireland's leading public transport operator, has chosen Tait Europe to undertake a major upgrade to its existing communications infrastructure. The new system enhances Dublin's current multi-site Tait voice radio system by adding digital data channels, which will enable Dublin Bus to implement a real-time passenger information (RTPI) system. The data element of the system is provided by Tait's ground-breaking TaitNet Data Service (TNDS).

Dublin Bus has operated a Tait six-site trunked radio system since 2002. This has provided excellent voice communications across Dublin for the company's

1,200 buses and 3,000 drivers. Dublin Bus identified the need to further improve both its provision of information to the travelling public and the ability to track its vehicles and monitor their performance against timetable. In order to achieve this, they have selected an AVL/RTPI system from INIT. For the vital task of transmitting the AVL and timetable data, Dublin Bus elected to use Tait's new, ground-breaking TNDS solution.

To find out more about Dublin Bus and our TNDS solution for public transport applications please visit www.taiteurope.com and click on latest news.

IN TOUCH AUGUST 2008 EDITION

TP8100 Competition Monthly Prize Winners

The competition is heating up, and with two different companies winning the monthly prize over the last two months, it could not be a closer race to see who is going to be celebrating in Paris on the 5th of October at the Prix de l'Arc de Triomphe. The competition does not end until the 12th September, so there is still plenty of time for you to enter – it could be you being entertained with style in Paris on 5th October. Visit www.taiteurope.com/paris for full details.

Congratulations to Partelcom winner for the month of May. Marco Dorig (pictured on the right) received the winner's certificate on behalf of Strimer Rico, Manager of Partelcom.



Congratulations also to Joehl & Koeflerli GmbH, who are the winners of the monthly prize for June. Boby Sekey, Fredy Jöhl and Urs Riedi are all pictured below receiving the winner's certificate on behalf of Joehl & Koeflerli GmbH, and like all monthly winners, they will receive a case of fine French wine for their efforts.

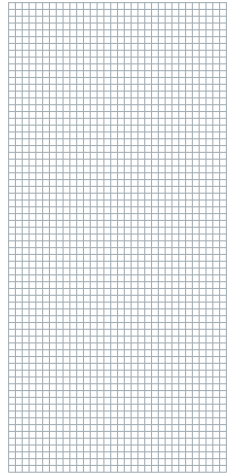


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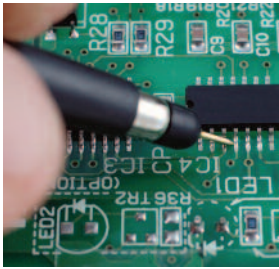
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Did you know about... Tait Custom Integration



At Tait we recognise that every organisation's communications needs are different. That is why Tait Custom Integration (TCI) specialises in tailoring radio equipment and solutions to meet customers' specific requirements.

TCI is a multi-disciplined team of communications solution experts who carry out the customisation of Tait products, to meet your needs.

Our team of specialists can:

- ◆ design customised software and hardware solutions based on Tait products
- ◆ integrate Tait products with other communications technologies
- ◆ develop new radio products and ancillaries
- ◆ develop turnkey solutions, including integration of third-party products
- ◆ upgrade and enhance existing systems

All TCI developments are carried out within the ISO9001 quality framework.

For more information and examples of our work visit www.taitworld.com and click on customised solutions.

CUSTOMER NEWS

PCE win Mobile Equipment Installer of the Year 2008



The FCS has announced that Premier Communications Electronics Ltd (PCE) from Exeter has won the prestigious award of **Mobile Equipment Installer of the Year 2008**.

Karen Langley, Managing Director, said, "Premier Communication Electronics Limited are extremely proud to be presented with this prestigious Award. We are committed to installing all mobile communication equipment to the highest standard and maintaining exceptional customer service. This award recognises the company's ongoing commitment to training and excellence in the field of mobile communications".

Profile on PCE

Based in Exeter, Tait reseller Premier Communication Electronics Limited (PCE Ltd) is one of the South West's leading independent companies dealing in two-way radio communication systems and associated products.

Established in 1973 gaining ISO9001:2000 certification in 1997 PCE Ltd supply, install and maintain equipment such as two way radio and radio hire, mobile phone handsfree, sat-nav and GPS for both the private customer and many different types of business, including Emergency Services and Local Authorities

Visit PCE at www.pce-exeter.co.uk.

Warranty pricing that shouts RELIABILITY

Tait is justifiably proud of the rugged reliability of its products and all Tait products are supplied with a two year warranty as standard (one year for batteries and accessories). However, even the most robust of products can occasionally require attention. To reflect the high level of confidence we have in the reliability and ruggedness of our products, we recently drastically reduced the price of our Extended Warranty Cover Plans in some cases by up to 70%

The Extended Warranty Cover Plan offers you the chance to purchase up to a further 3 years of warranty. Taken in conjunction with the two year warranty, which is provided free of charge, we are offering you the possibility of providing peace of mind for a total of **FIVE years**. For warranty pricing please consult your price book or contact your Area Sales Manager on **+44 (0) 1480 52255**



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